



# THE 3RD GLOBAL CHINESE BEAUTY INDUSTRY CONFERENCE

## INTERCOIFFURE CHINA 2024 FASHION GALA

Shenyang, Liaoning, China August 8, 2024

[ ITINERARY GUIDE ]



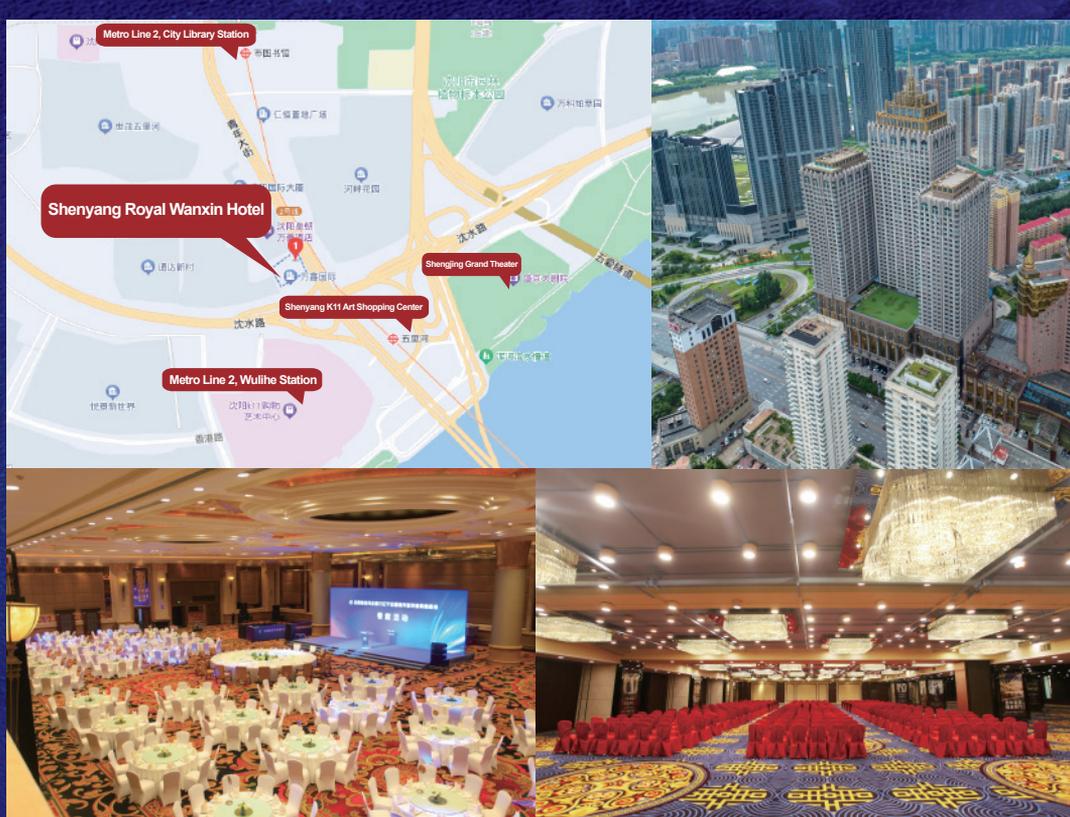
**MAGNIFICENT LIAONING EMBRACING THE WORLD**



### SHENYANG, LIAONING PROVINCE

It is a city mixed with a fusion of tradition and modern, as well as history and future, captivating the world with its distinctive charm.

[ LOCATION OF THE ACTIVITY ]  
Shenyang Royal Wanxin Hotel



**ORGANIZERS:**

China Hairdressing & Beauty Association  
Department of Commerce of Liaoning Province

**ORGANIZING AGENCY:**

Liaoningsheng Hairdressing and Beauty Association, ICD China

**SUPPORTING UNIT:**

ICD China

# THE 3RD GLOBAL CHINESE BEAUTY INDUSTRY CONFERENCE

## INTERCOIFFURE CHINA 2024 FASHION GALA



**August 7, 2024 9:30-16:00**  
**Global Chinese Beauty Industry Conference Skills Competition Conference**  
**Location: Level 5 Shenyang Royal Wanxin Hotel**



**August 8, 2024 9:30-11:00**  
**INTERCOIFFURE CHINA 2024 (ICD China) Annual Conference**  
**Location: Conference Room of Shenyang Royal Wanxin Hotel**





**August 8, 2024 13:30-17:00**

**THE 3RD GLOBAL CHINESE BEAUTY INDUSTRY CONFERENCE  
INTERCOIFFURE CHINA 2024 FASHION GALA**

**Location: Level 7 Grand Ball of Shenyang Royal  
Wanxin Hotel**



**THE ALIGNMENT OF TWO GRAND  
EVENTS WILL UNVEIL AN ANNUAL  
GALA THAT IS MORE INCLUSIVE,  
STYLISH, INTERNATIONAL,  
AND SCALABLE.**



**August 8, 2024 18:00-21:00**

**Global Beauty Industry Feast**

**Location: Level 7 Grand Ball of Shenyang Royal  
Wanxin Hotel**

*Every Meal Is a Delight, Leaving a  
Memorable Aroma On The Palate.*

*Every Attire And Makeup Piece Is  
Pleasing To The Eye And Heart.*

*Each Person And Scenery Is Bringing a  
Profound Memory.*



*The Observer Of Beauty Always Receives a Passion To Share  
The Beauty With Others. During The Feast, By Utilizing  
Cutting-Edge And Innovative Fashion Shows, Beauty Masters  
From All Over The World Brought About The Integration Of The  
Global Beauty Industry. Simultaneously, This Constitutes a  
Global Fashion Event Crossing From East To West  
(From Asia To Europe ), Aiming To Establish a Range Of  
Fashionable Classics Around The World.*



**INTERCOIFFURE CHINA  
2024 FASHION GALA**



**Global Beauty  
Industry Feast**



**“Magnificent Liaoning  
Embracing the World”  
Art Hairdressing Fashion Show**

**[ Kindly Reminder ]**

**DRESS CODE: FORMAL AND BLACK TIE**



**August 9, 2024 9:30-12:00**  
**Global Chinese Medical and Cosmetology Development Forum 2024**  
**Location: Level 7 Grand Ball of Shenyang Royal Wanxin Hotel**



**August 9, 2024 9:30-12:00**  
**International (Beauty Industry) Vocational Education Development Forum 2024**  
**Location: Level 7 Grand Ball of Shenyang Royal Wanxin Hotel**



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