



WORLD PHOTO COMPETITION
2026

BE A FUTURE SUPER STAR!



APPLY NOW TO BE ONE OF THE NEXT
SUPERSTARS AND WIN A PASS TO THE
INTERCOIFFURE MONDIAL CONGRESS
IN PARIS 2026

BE A FUTURE SUPER STAR!

SUPERSTAR WINNERS IN 2024

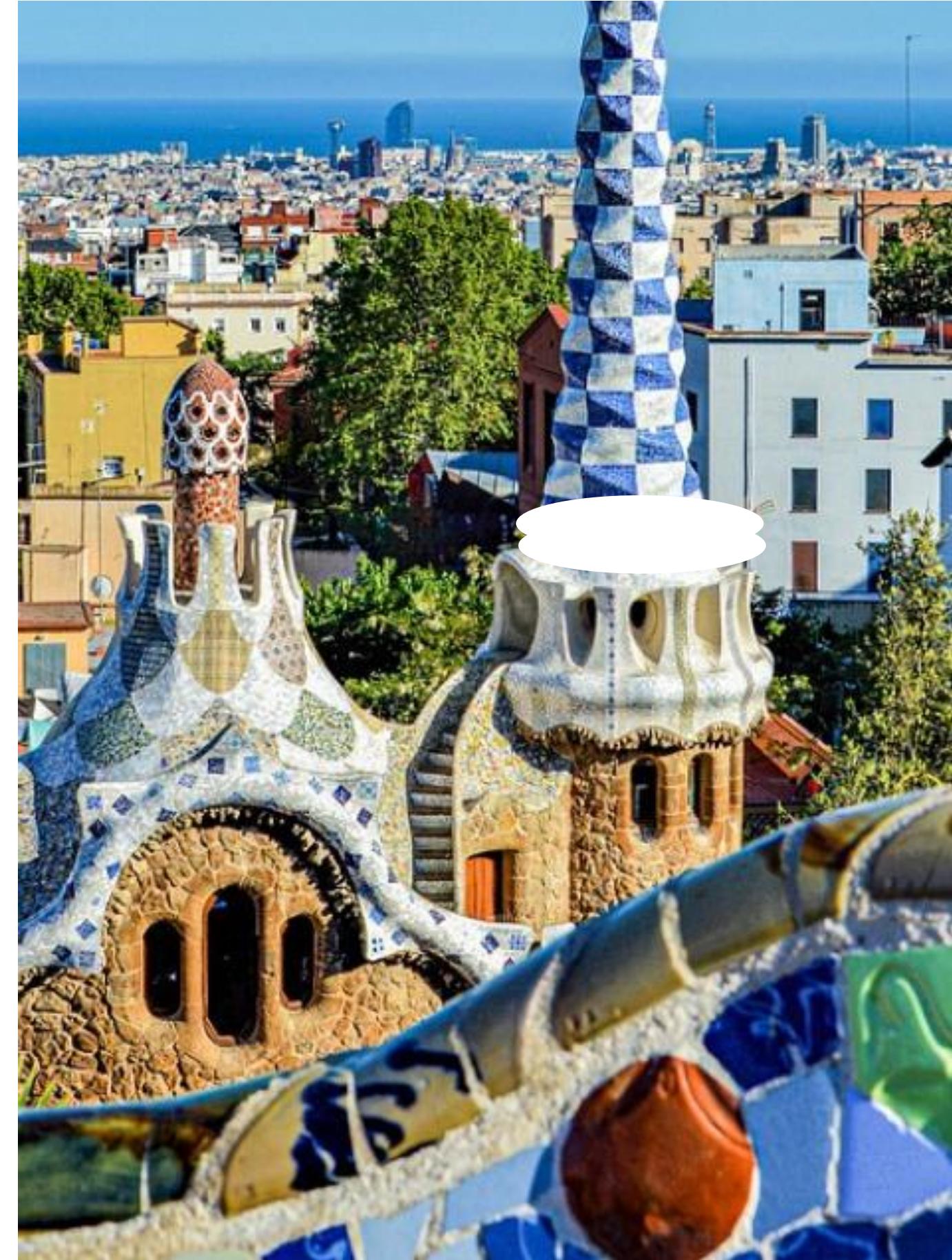


Carrie

Agathe

Louise

Eveline



Barcelona – May 2024

BE A FUTURE SUPER STAR!

SUPERSTAR WINNERS IN 2025



JB/Vilma/Alexandra/Da Eun/Laura/Michelle/Mira/Anne Sofie/Milka/Marleen



Hamburg – May 2025

BE A FUTURE SUPER STAR!



ARE YOU ONE OF THE
SUPERSTARS
TO SHINE IN PARIS
SEPTEMBER 2026 ?

BE A FUTURE SUPER STAR!



WHAT IS AT STAKE?

**A UNIQUE EXPERIENCE IN PARIS FASHION
CAPITAL WITH THE INTERCOIFFURE WORLD'S
LEADING HAIRDRESSERS.**

BE A FUTURE SUPER STAR!



WHAT DO YOU WIN?



1. Education & Growth

- Exclusive training and collaboration with Fondation Guillaume's global online educators.
- A seminar on effective online work with Fondation Guillaume experts.
- Creation of valuable social media content and strategies to boost your professional visibility.
- A personal model and presentation guidance from Fondation Guillaume educators.



2. Stage Experience & Recognition

- Showcase on stage in a fashion Show created by FG International at the Intercoiffure Mondial Congress in Paris.
- A performance in front of an international audience of top hairdressers.
- Full access to the entire congress program, including artistic shows and educational sessions.



3. Connection & Inspiration

- Collaboration with 9 other Junior Super Stars from around the world.
- Exclusive dinners and social events with Fondation Guillaume educators and fellow winners.

BE A FUTURE SUPER STAR!



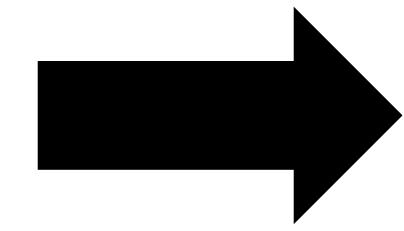
RULES TO APPLY



🧠 Main guideline

Create a hair look that embodies the essence of a professional **magazine cover**: strong visual impact, editorial refinement, and commercial appeal. The final image should look **ready to feature on the front cover of a leading hair or fashion magazine**. Your look must feature only one model (female, male, free gender).

EXAMPLE



BE A FUTURE SUPER STAR!



RULES TO APPLY



Copyrights

By entering the competition, you grant Fondation Guillaume & Intercoiffure Mondial full rights to use your photos.

Attendance is mandatory for all Congress days

September 11th -> 15th, 2026, in Paris. Travel cost remain at your charge and responsibility.

Accommodation is booked for the entire group to stay together. A financial participation will be requested from each finalist.

Use of A.I. is forbidden

We wish to highlight your ability to create as a hairdresser, not your IT skills to use a computer or an application. Use of Artificial intelligence will disqualify your application from the competition.

The model must be a live model - no mannequin heads will be allowed.

BE A FUTURE SUPER STAR!



WHO CAN APPLY?

- 对学生Junior 工作于或在一家 Intercoiffure 成员沙龙，并能说英语
- 年龄Age 在 18 到 27 岁之间
- 员工Employee 可以参加
- 必须是Country Fondation Guillaume 许可的国家之一*
- 申请Entry 是个人的 - 一人一票

**Non licensed countries willing to participate must enter in contact with us.*

BE A FUTURE SUPER STAR!

HOW TO APPLY?



MATERIAL TO PRODUCE AND SEND IN AS YOUR APPLICATION

 **3 photos of your final look**

- 1 portrait
- 1 full body
- 1 free choice image representing your look

 **1 photo of your model before the transformation**

 **1 reel (max. 45 seconds) showing the transformation process**

 **1 mood board explaining the concept of your look**

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HOW TO APPLY?

HOW, WHERE, WHEN TO SEND THIS MATERIAL?

-  **Photo size: up to 6 MB**
-  **Submit digitally via: [WeTransfer](#)**
-  **Join the separate [registration form](#) sent along with this presentation**
-  **Send your complete application to:  fgworldphotocompetition@gmail.com**
-  **Deadline: April 2nd, 2026 (midnight CET)**

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IMPORTANT



**All application materials must be
complete & sent in 1 single email per candidate
to**

fgworldphotocompetition@gmail.com

By April 2nd, 2026

BE A FUTURE SUPER STAR!



WHAT FONDATION GUILLAUME
COMMITS TO PROVIDE

BE A FUTURE SUPER STAR!



FG COMMITS TO PROVIDE...

★ **10 winning spots** to attend the Intercoiffure Mondial Congress Paris - September 2026

💶 **Congress fee** covered by FG – value €500 per winner

👨‍💻 **Comprehensive training framework including:**

- Training sessions
- Training materials
- Professional facilities
- High-quality products
- Live models for your performance

🌐 **An international stage** with **global media exposure** during the event **and** after the event with social media **assignments** developed with our team and carried out by the 10 winners over a one-year period.

🍽️ **Food & beverages** provided during all Junior Forum seminar days (except during free time)

🏨 **Accommodation organized** by FG for the entire group to stay together **but the expense must be borne by the candidate** (an individual financial participation is required to each participant).

🎉 Evening gatherings to connect and exchange with peers and...

BE A FUTURE SUPER STAR!

EXCLUSIVE MASTERCLASS



**AN ONLINE SESSION TAILORED
FOR YOU TO INCREASE YOUR
CHANCES
TO PRODUCE THE PERFECT MOOD
BOARD AND GET INSPIRATION A
WORLD CLASS
HAIR ARTIST
(MASTERCLASS FREE OF CHARGE)**

**MONDAY, FEBRUARY 2ND, 2026
2PM CET**



Joakim ROOS

BE A FUTURE SUPER STAR!

SUMMARY



January 2026						
S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

Monday, January 12, 2026

Opening of the Competition

February 2026						
M	T	W	T	F	S	S
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	

Monday, 2 February 2026

MasterClass to draw your moodboard

April 2026						
S	M	T	W	T	F	S
				1	2	3
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

Thursday, April 2, 2026

Deadline to send in your material

May 2026						
S	M	T	W	T	F	S
				1	2	
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

Monday, May 4, 2026

Release of the final results

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EVALUATION BY A JURY



A quality jury made of experts from the

- Beauty & Hair Industries
- Press world
- Training world
- Social Media world

following specific criteria and categories that will be checked during 10 days before we reveal the list of the 10 finalists.



BE A FUTURE SUPER STAR!



FONDATION GUILLAUME WORLD
PHOTO COMPETITION 2026
BE A PART OF THE INTERCOIFFURE
MONDIAL
CONGRESS IN PARIS

We wish you all luck!
When you choose to compete, you are already a WINNER!

Fondation Guillaume International
President
Sascha Hirtsgaard with Fondation Guillaume team.

BE A FUTURE SUPER STAR!



FONDATION GUILLAUME WORLD PHOTO COMPETITION 2026

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