



WORLD PHOTO COMPETITION

2026

BE A FUTURE SUPER STAR!



APPLY NOW TO BE ONE OF THE NEXT
SUPERSTARS AND WIN A PASS TO THE
INTERCOIFFURE MONDIAL CONGRESS
IN PARIS 2026

BE A FUTURE SUPER STAR!

SUPERSTAR WINNERS IN 2024

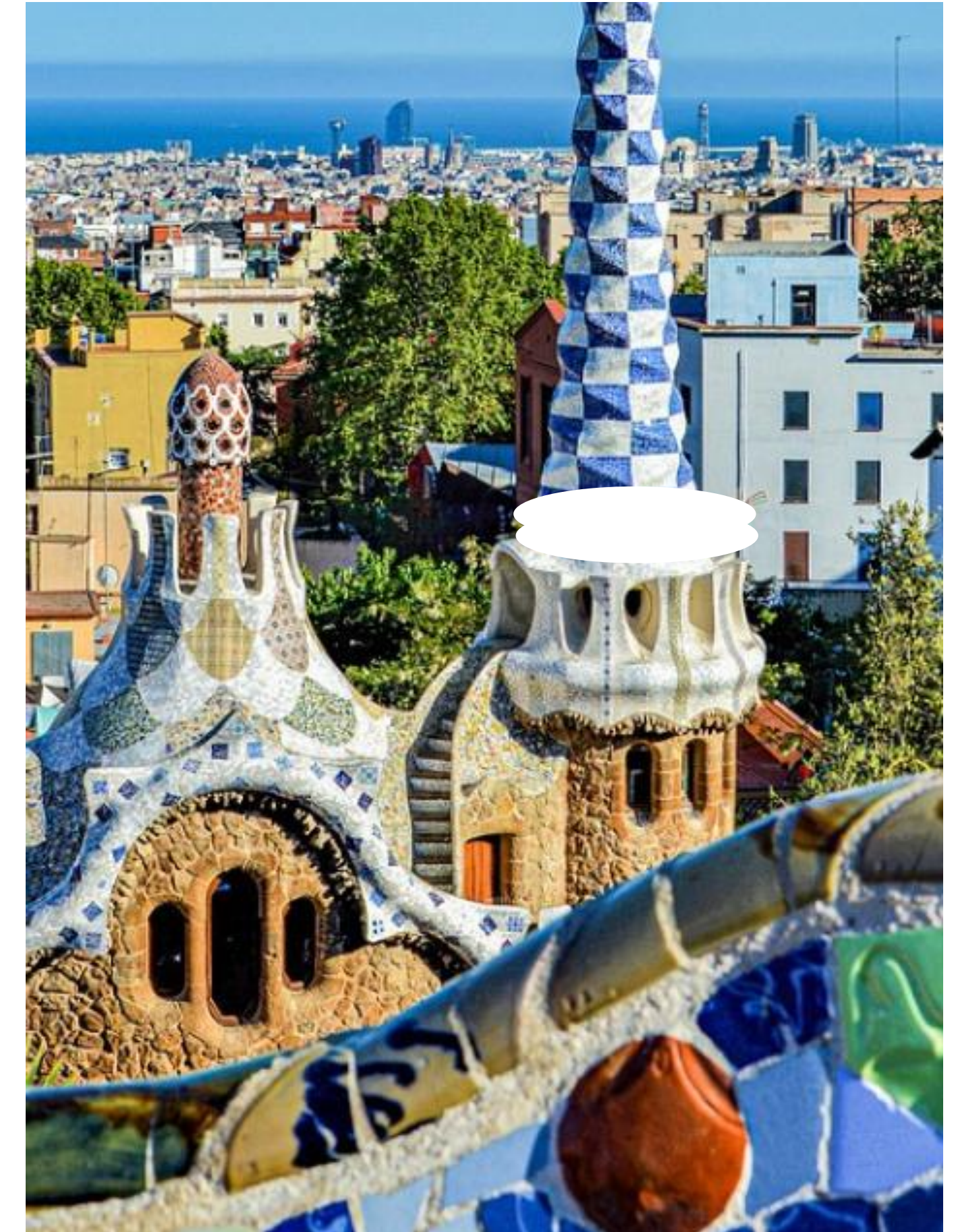


Carrie

Agathe

Louise

Eveline



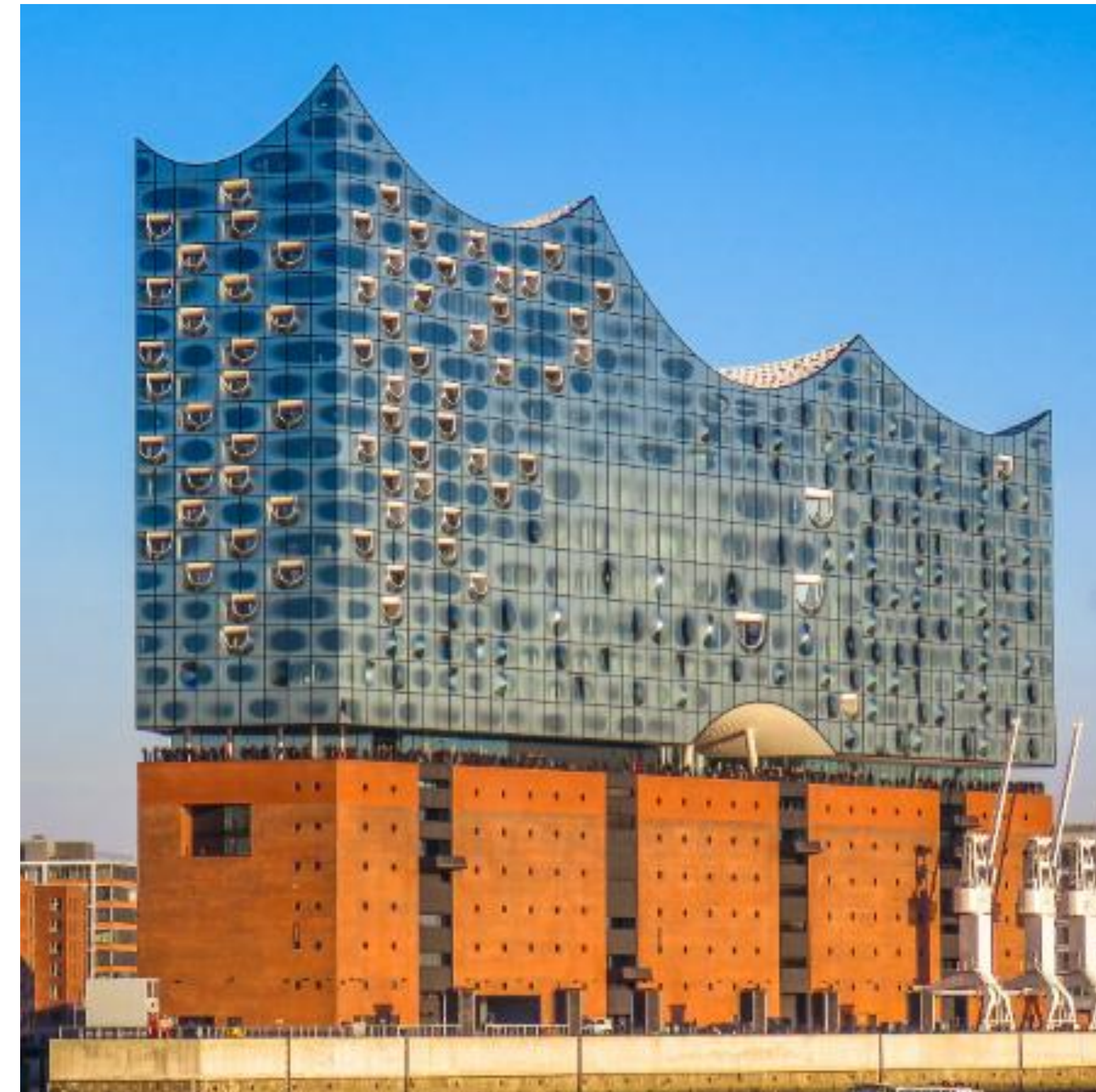
Barcelona – May 2024

BE A FUTURE SUPER STAR!

SUPERSTAR WINNERS IN 2025



JB/Vilma/Alexandra/Da Eun/Laura/Michelle/Mira/Anne Sofie/Milka/Marleen



Hamburg – May 2025

BE A FUTURE SUPER STAR!



ARE YOU ONE OF THE
SUPERSTARS
TO SHINE IN PARIS
SEPTEMBER 2026 ?

BE A FUTURE SUPER STAR!



WHAT IS AT STAKE?

**A UNIQUE EXPERIENCE IN PARIS FASHION
CAPITAL WITH THE INTERCOIFFURE WORLD'S
LEADING HAIRDRESSERS.**

BE A FUTURE SUPER STAR!



WHAT DO YOU WIN?



1. Education & Growth

- Exclusive training and collaboration with Fondation Guillaume's global online educators.
- A seminar on effective online work with Fondation Guillaume experts.
- Creation of valuable social media content and strategies to boost your professional visibility.
- A personal model and presentation guidance from Fondation Guillaume educators.



2. Stage Experience & Recognition

- Showcase on stage in a fashion Show created by FG International at the Intercoiffure Mondial Congress in Paris.
- A performance in front of an international audience of top hairdressers.
- Full access to the entire congress program, including artistic shows and educational sessions.



3. Connection & Inspiration

- Collaboration with 9 other Junior Super Stars from around the world.
- Exclusive dinners and social events with Fondation Guillaume educators and fellow winners.

BE A FUTURE SUPER STAR!



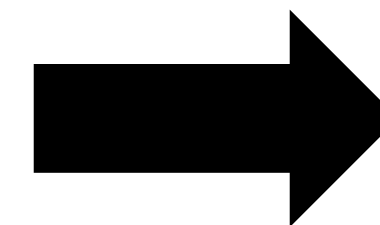
RULES TO APPLY



Main guideline

Create a hair look that embodies the essence of a professional **magazine cover**: strong visual impact, editorial refinement, and commercial appeal. The final image should look **ready to feature on the front cover of a leading hair or fashion magazine**. **Your look must feature only one model (female, male, free gender).**

EXAMPLE



BE A FUTURE SUPER STAR!



RULES TO APPLY



Copyrights

By entering the competition, you grant Fondation Guillaume & Intercoiffure Mondial full rights to use your photos.



Attendance is mandatory for all Congress days

September 11th → 15th, 2026, in Paris. Travel cost remain at your charge and responsibility.

Accommodation is booked for the entire group to stay together. A financial participation will be requested from each finalist.



Use of A.I. is forbidden

We wish to highlight your ability to create as a hairdresser, not your IT skills to use a computer or an application. Use of Artificial intelligence will disqualify your application from the competition.








The model must be a live model - no mannequin heads will be allowed.

BE A FUTURE SUPER STAR!



WHO CAN APPLY?

-  **Juniors working with or in an Intercoiffure member salon and can speak English**
-  **Aged between 18 and 27 years old**
-  **Employees are eligible to participate**
-  **Must be part of a Fondation Guillaume licensed country***
-  **Application is individual - one person per entry**

**Non licensed countries willing to participate must enter in contact with us.*

BE A FUTURE SUPER STAR!



HOW TO APPLY?

MATERIAL TO PRODUCE AND SEND IN AS YOUR APPLICATION



3 photos of your final look

- 1 portrait
- 1 full body
- 1 free choice image representing your look



1 photo of your model before the transformation



1 reel (max. 45 seconds) showing the transformation process



1 mood board explaining the concept of your look

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HOW TO APPLY?

HOW, WHERE, WHEN TO SEND THIS MATERIAL?

 **Photo size: up to 6 MB**

 **Submit digitally via: [WeTransfer](#)**

 **Join the separate [registration form](#) sent along with this presentation**

 **Send your complete application to:  fgworldphotocompetition@gmail.com**

 **Deadline: April 2nd, 2026 (midnight CET)**

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⚖️ IMPORTANT ⚖️



**All application materials must be
complete & sent in 1 single email per candidate
to**

fgworldphotocompetition@gmail.com

By April 2nd, 2026

BE A FUTURE SUPER STAR!



WHAT FONDATION GUILLAUME
COMMITTS TO PROVIDE

BE A FUTURE SUPER STAR!



FG COMMITS TO PROVIDE...

- 🌟 **10 winning spots** to attend the Intercoiffure Mondial Congress Paris - September 2026
- 💶 **Congress fee** covered by FG – value €500 per winner
- 👩 **Comprehensive training framework including:**
 - Training sessions
 - Training materials
 - Professional facilities
 - High-quality products
 - Live models for your performance
- 🌐 **An international stage** with **global media exposure** during the event **and** after the event with social media **assignments** developed with our team and carried out by the 10 winners over a one-year period.
- 🍴 **Food & beverages** provided during all Junior Forum seminar days (except during free time)
- 🏠 **Accommodation organized** by FG for the entire group to stay together **but the expense must be borne by the candidate** (an individual financial participation is required to each participant).
- 🎉 Evening gatherings to connect and exchange with peers and...

BE A FUTURE SUPER STAR!



EXCLUSIVE MASTERCLASS



**AN ONLINE SESSION TAILORED
FOR YOU TO INCREASE YOUR
CHANCES
TO PRODUCE THE PERFECT MOOD
BOARD AND GET INSPIRATION A
WORLD CLASS
HAIR ARTIST
(MASTERCLASS FREE OF CHARGE)**



Joakim ROOS

MONDAY, FEBRUARY 2ND, 2026
2PM CET

BE A FUTURE SUPER STAR!



SUMMARY

January 2026						
S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

Monday, January 12, 2026

February 2026						
M	T	W	T	F	S	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	

Monday, 2 February 2026

April 2026						
S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

Thursday, April 2, 2026

May 2026						
S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

Monday, May 4, 2026

Opening of the
Competition

MasterClass to
draw your
moodboard

Deadline to send in
your material

Release of the final
results

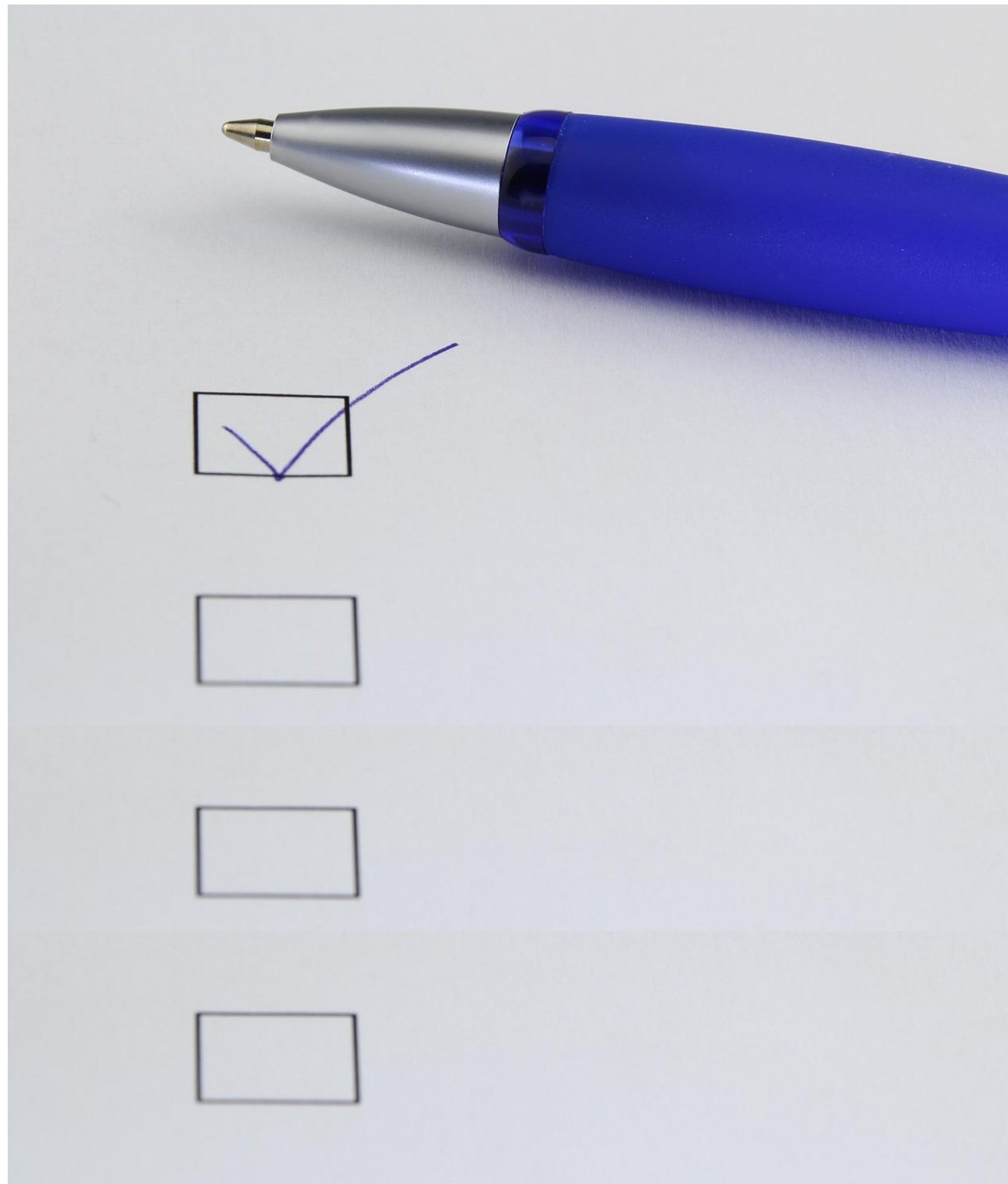
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EVALUATION BY A JURY

A quality jury made of experts from the

- Beauty & Hair Industries
- Press world
- Training world
- Social Media world

following specific criteria and categories that will be checked during 10 days before we reveal the list of the 10 finalists.



BE A FUTURE SUPER STAR!



FONDATION GUILLAUME WORLD
PHOTO COMPETITION 2026
BE A PART OF THE INTERCOIFFURE
MONDIAL
CONGRESS IN PARIS

We wish you all luck!
When you choose to compete, you are already a WINNER!

Fondation Guillaume International
President
Sascha Hirtsgaard with Fondation Guillaume team.

BE A FUTURE SUPER STAR!



FONDATION GUILLAUME WORLD PHOTO COMPETITION 2026

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