



intercoiffure®



WorldAcademy Paris

NAME: _____

*FASHION***STAR**



The Age of
Elegance

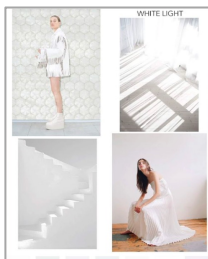
The Age of Elegance

A more connected, informed, and ecologically responsible way of life is possible if we embrace these tendencies toward a future where technology, mindful consumption, and eco-conscious habits intersect to create a
PURER & ELEGANT LIFESTYLE.

LET'S GET STARTED

WITH ALL FASHION ADAPTATIONS





PURE
WHITE

PHILOSOPHY ! PURE WHITE

What is the trend of Pure White?

After a rebuttal to the conservative times of COVID, we saw a "party era" (Euphoria) take off with sexy trends like the micro-mini skirt and cutouts that leaned into an

over-the-top ethos. Now, we're embracing that opulence but it's evolved into a sultry yet classy aesthetic that began to spark on the FW23 runways that will surely continue boom in Spring/Summer 2024 season. The lines are pure, classical and totally elegant and Pure White,



CONCIOUS
TRAVELLER

PHILOSOPHY ! CONCIOUS TRAVELLER

What is the trend of Conscious Traveller?

The traveller mindset is changing, and sustainable travel has emerged as a growing trend as travelers hope to lessen the environmental impact of tourism (or over-tourism, in some cases). The pandemic seems to have accelerated this trend, with people looking for ways to travel more responsibly, to make meaningful changes to help preserve our planet.

Conscious, ethical, sustainable, local, organic, animal-friendly, vegan, whatever you want to call it, caring where your clothing and fashion come from, who made them, how much energy and resources went into the growing and production is important.

The styles are post-safari, a touch of ethnic, free-flowing and ECO-CONSCIOUS



BLISSFUL
BLUE

PHILOSOPHY ! BLISSFUL BLUE

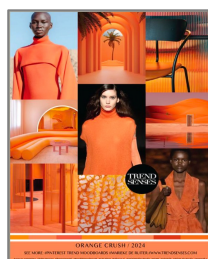
We Can't Get Enough of This Color, and Neither Can Designers

Barbiecore pink and Bottega greens, it's time to move over and make way for the next joyous fashion color trend: Blissful blue. The vibrant hue packs a bit more punch than, say, a traditional navy shade, yet it still has the ability to seamlessly mix and match with other items in your closet. What's even better: Blissful blue looks just as elegant and polished as navy, thanks to an abundance of elevated silhouettes by designers.

How does blue effect you?

Blue is the colour of the mind and is essentially soothing; it affects us mentally, rather than the physical reaction we have to red. Strong blues will stimulate clear thought and lighter, soft blues will calm the mind and aid concentration.

Consequently it is serene and mentally calming. It is notably an ELEGANT colour



ORANGE
CRUSH

PHILOSOPHY ! ORANGE CRUSH

Browns, oranges and purples were considered the groovy colours of the 1970s and were often used in bold patterns and combinations. Mellow and easier to live with than those of the previous decade, their earthy natural tones reflected a connection to nature, with dark brown woodwork being extraordinarily popular.

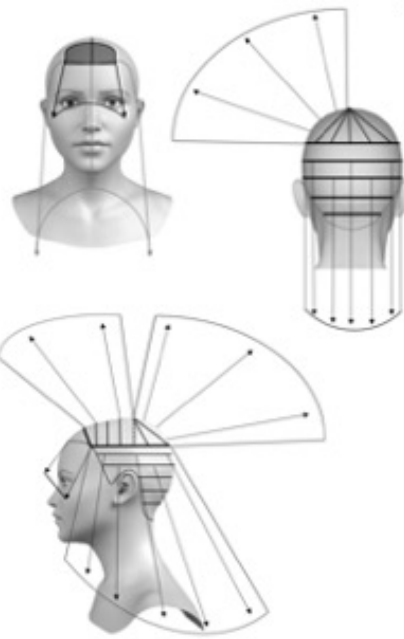
Orange is a hot, strong and energetic colour that represents hues from Spring/Summer 2024 bright palette. It's no wonder why fashion houses including Vena Cava, Prada, Cacharel, Diane von Furstenberg and Versace named orange the Ambassador of 2024's

Statement Colours.

Fashion story by:

Elmarie Lignier

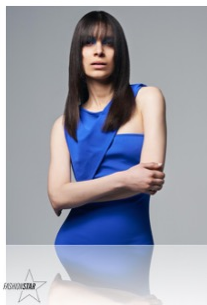
Email: contact@elmarielignier.com



THE CUT



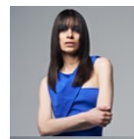
BLISSFUL BLUE



THE COLOUR



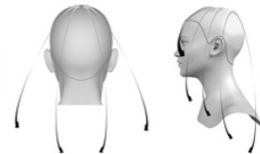
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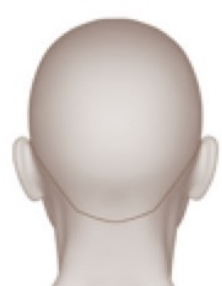


STYLING



BLISSFUL BLUE



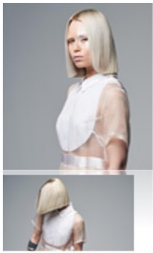
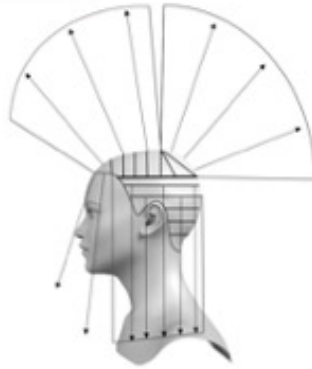




THE CUT



PURE WHITE



THE COLOUR



PURE WHITE



STYLING



PURE WHITE



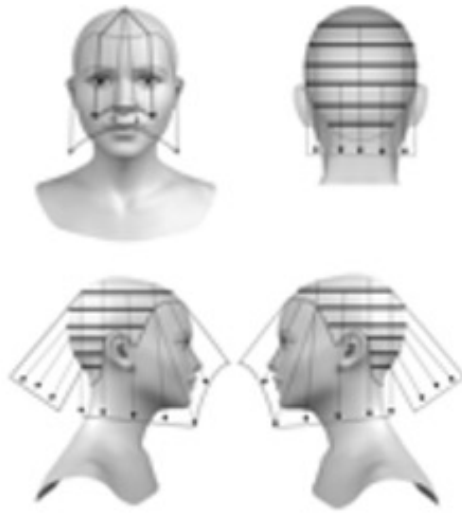




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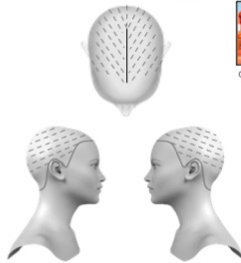
ORANGE
CRUSH



THE COLOUR



ORANGE
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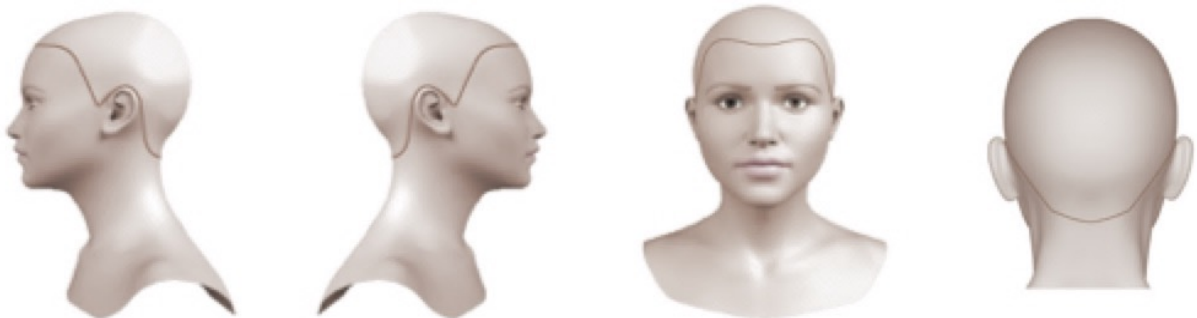


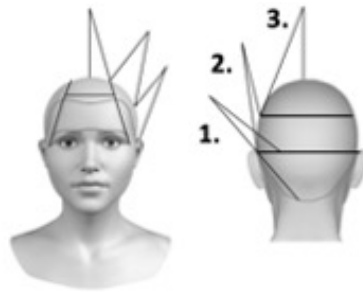
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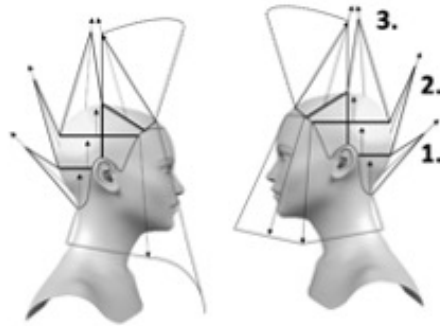




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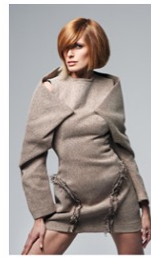
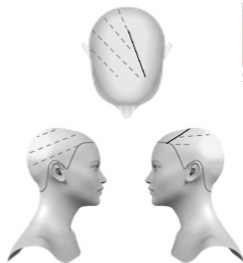
CONSCIOUS TRAVELLER



THE COLOUR



CONSCIOUS TRAVELLER

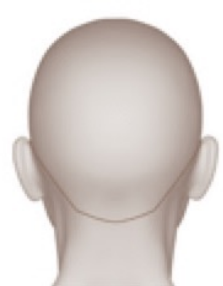


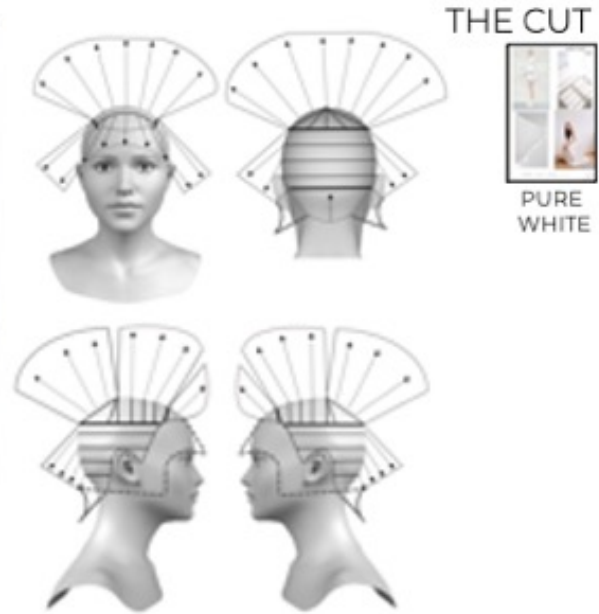
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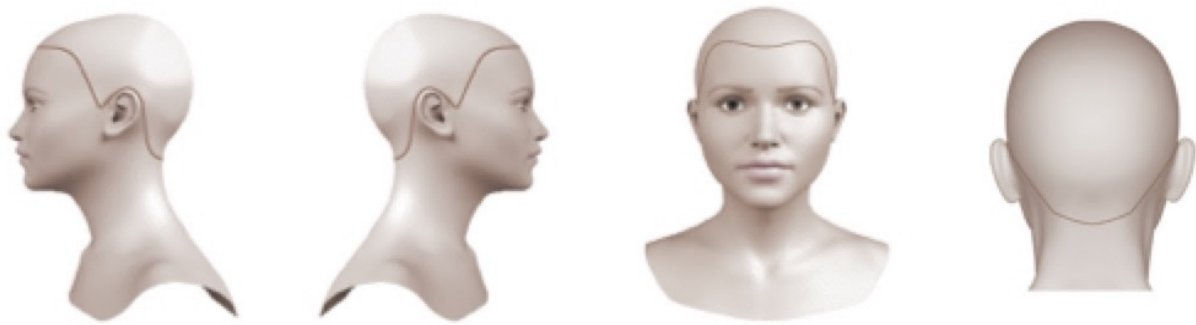


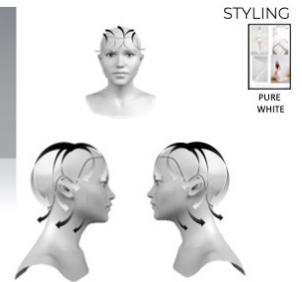
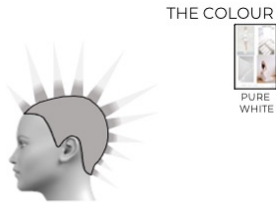
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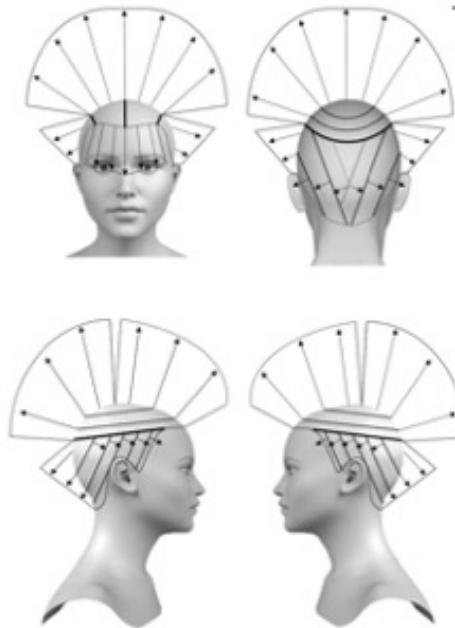












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THE COLOUR



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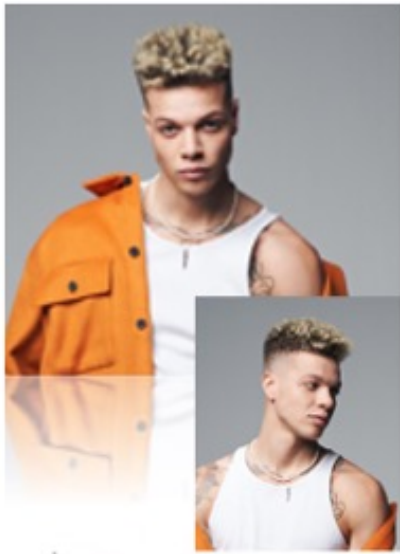
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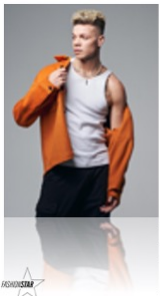
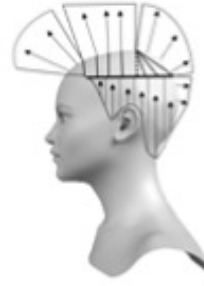




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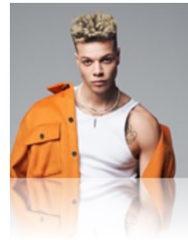
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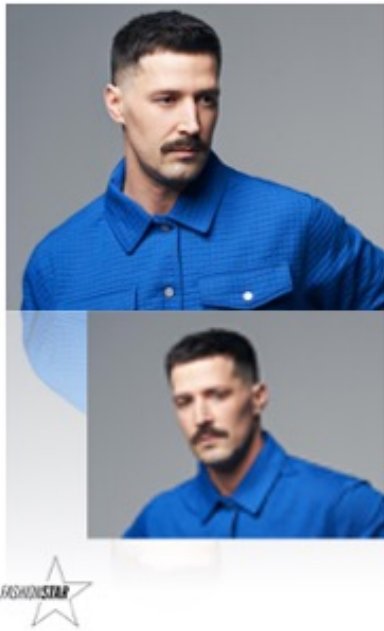


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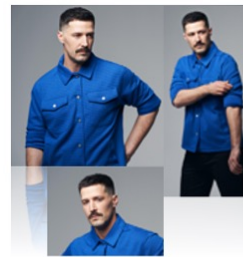
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THE COLOUR



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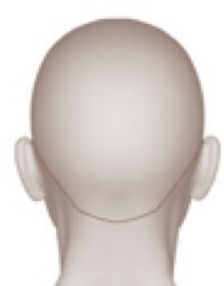


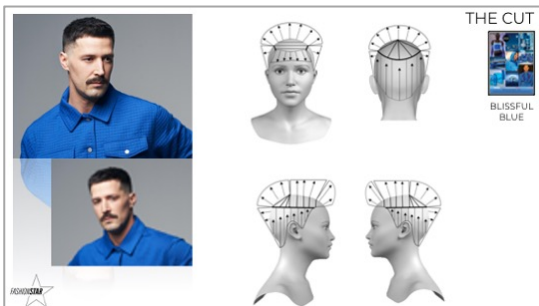
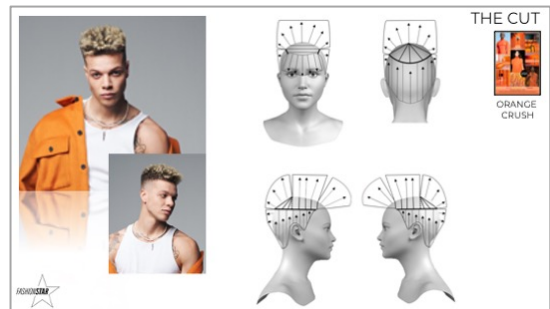
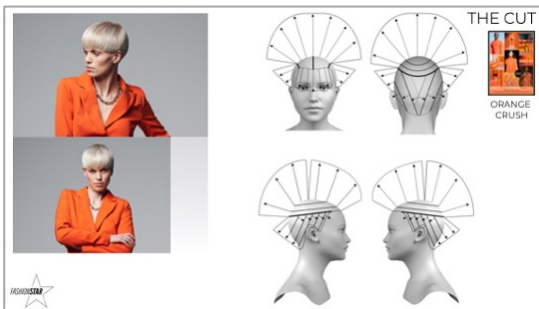
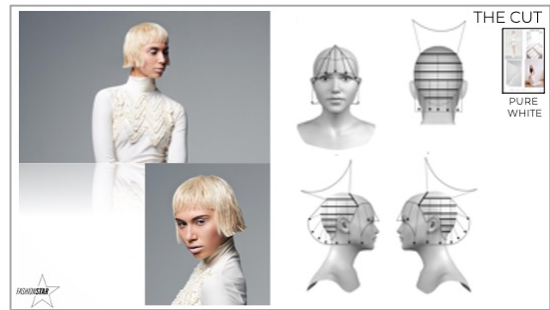
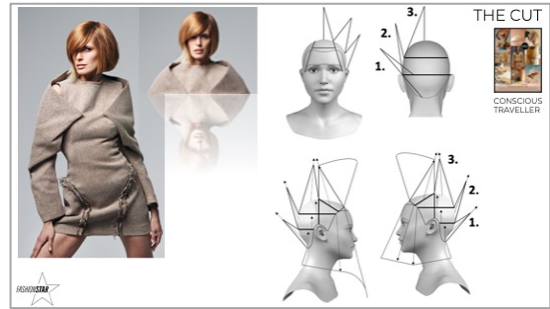
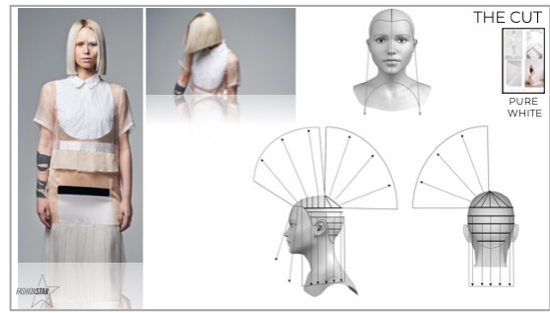
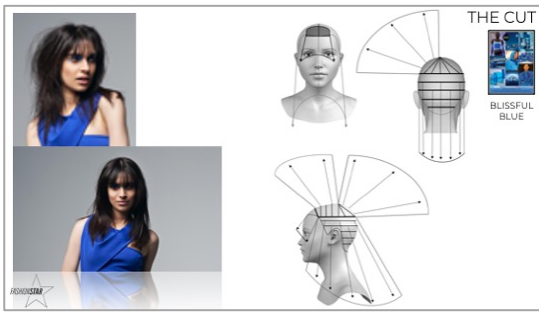
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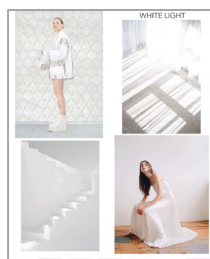
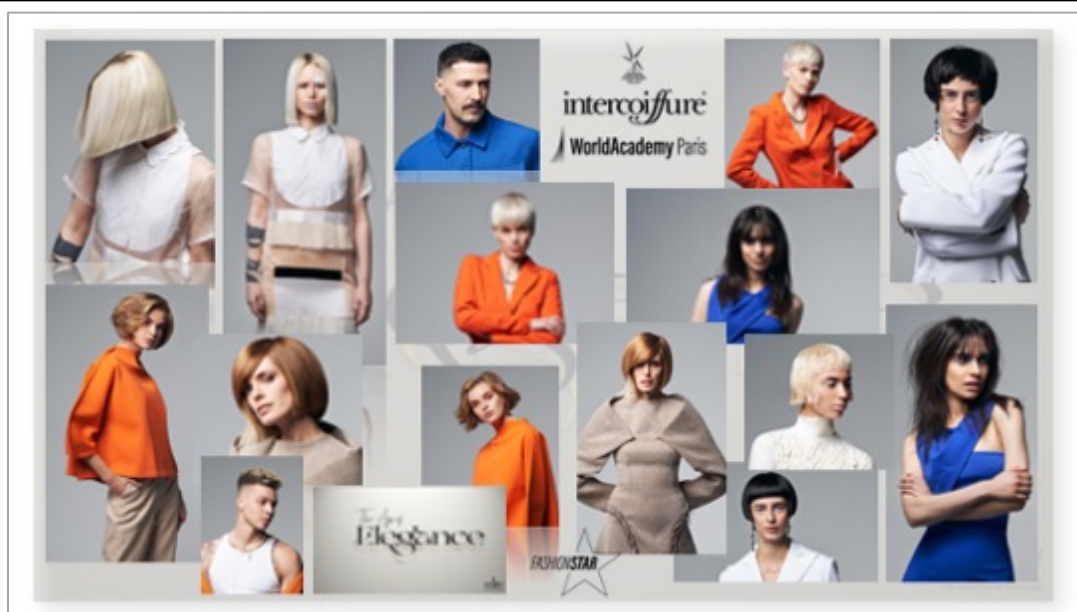


The Age of Elegance

THANK YOU ALL FOR JOINING

WE ALL HOPE THAT THIS FASHION PROGRAMME
WILL INSPIRE THE ENTIRE SALON

BE AN
"INTERCOIFFURE TRENDSETTER "



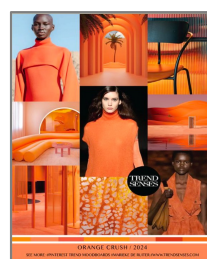
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ORANGE
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13

 WorldAcademy Paris

The Age of Elegance

IT HAS BEEN A GREAT EXPERIENCE

CREATING AND SHARING ALL THESE
TRENDS AND FASHION INFLUENCES
WITH YOU

"MONDIAL TEAM 2024"



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